

# A Southern Wisconsin Celebration!

Only with your generous support this great event happens!



**LABOR-FEST 2011**

Office: 1605 Center Ave  
Janesville, WI 53546

**SEPTEMBER 3-4-5**

608-755-5120 ext. 122  
[www.laborfest.org](http://www.laborfest.org)

## **SPONSOR INFO SHEET**

### **NO Price Increases!**

#### **The 'RAFFLE TICKET' SPONSOR**

REPLY by Feb. 1

All prize items must be valued at \$100 or more. (no savings bonds please)  
Recognition: Sponsor Board at event and **Sponsor name is on ticket**  
Ticket sponsorship **does not count toward other sponsorship levels.**

#### **The 'ULTIMATE' SPONSOR Contribution Level \$5000**

Reply by April 15

- **Main Stage** Recognition (banner / sign / announcements)
- See below under '**ULTIMATE AND MAJOR**'

#### **The 'MAJOR' SPONSOR Contribution Level \$1000**

Reply by April 15

'**ULTIMATE and MAJOR**' receive:

- full page ad in Program Book, (you design ad) DEADLINE for ADS is April 1<sup>st</sup>
- banner displayed during the 3 day event
- radio tag with our advertising
- sponsorship level announced throughout the event
- recognition on Sponsor Board and of Event Posters

#### **The 'PROGRAM BOOK' SPONSOR**

5,000 books distributed Reply by April 15

##### **Package 'A'**

Full Page: \$300  
7 1/2" high X 4 1/2" wide

##### **Package 'B'**

Half Page: \$200  
3 3/4" high X 4 1/2" wide

##### **Package 'C'**

One-Fourth Page: \$100  
3 3/4" high X 2 1/4" wide

- 1- '**Package A**' recognition, sponsor announced with our radio ads.
- 2- All Packages are recognized on the Sponsor Board at the event.
- 3- **NO PRICE** Increases!

#### **The 'GENERAL DONATION' SPONSOR**

Reply by April 15

- Items for hourly raffles
- Donation below \$100
- Receive Recognition on Sponsor Board

Questions:

Janet Cook, leave a message at above number or e-mail: [jcook2@charter.net](mailto:jcook2@charter.net)

**Complete & Return**

**Labor•Fest 2011**

**September 3-4-5**

**Labor•Fest Inc**

Attn: Janet Cook

1605 Center Ave Janesville, WI 53546

608-755-5120 ext. 122 www.laborfest.org

**SUGGESTIONS**

SPONSOR Parade Units, Bands, Specialty Groups, Event Entertainment,  
Pony Rides/Petting Zoo, Kids Games

**COMPLETE and Return with Payment**

**NOTE: See Deadlines**

YOUR Business/Organization \_\_\_\_\_

YOUR CONTACT PERSON \_\_\_\_\_

PHONE \_\_\_\_\_ CELL phone \_\_\_\_\_

FAX No. \_\_\_\_\_ Email \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_ ZIP \_\_\_\_\_

**✓ YOUR SPONSOR LEVEL**

\_\_\_\_ **RAFFLE TICKET** deadline reply by Feb. 1

Item for ticket: \_\_\_\_\_

**Following Levels: Please respond by April 15**

\_\_\_\_ **ULTIMATE** Sponsor (\$5000) free ad in Program Book

Details if needed: \_\_\_\_\_

\_\_\_\_ **MAJOR** Sponsor (\$1000) free ad in Program Book

Details if needed: \_\_\_\_\_

\_\_\_\_ **PROGRAM BOOK** Sponsor \_\_\_\_ **New Ad** \_\_\_\_ **Use last years Ad**

\_\_\_\_ **A = \$300** \_\_\_\_ **B=\$200** \_\_\_\_ **C=\$100**

- YOU SUPPLY ad as hard copy (IF USING Last years ad, WE HAVE ON FILE, no need to submit )
- Forward payment with ad
- ALL ADS must be submitted by April 1
- ADS can also be forwarded by e-mail to Janet: [jcook2@charter.net](mailto:jcook2@charter.net)

\_\_\_\_ **GENERAL** Donation Sponsor \_\_\_\_\_

Our ENTIRE COMMITTEE is volunteers! Join us! YOUR IDEAS WELCOME!  
Meetings are: 2<sup>nd</sup> Mon. each month@6:30pm Labor Temple 1605 Center Ave-Janesville